NATIONAL CENTER FOR HEALTHCARE LEADERSHIP

2025 CORPORATE MEMBERSHIP

Corporate Membership with NCHL

Becoming a Corporate Member with NCHL instantly connects your organization with professionals spanning our mission. Our premier programs foster collaboration, education, and research, propelling members toward business excellence. With the chance to share thought leadership and influence our program members' work, your corporate membership delivers unmatched networking and impactful engagement.

PREMIER PROGRAMS

THOUGHT Leadership

MEANINGEU

CONNECTIO

During the course of your corporate membership you'll have the opportunity to connect with members from NCHL's premier programs including:

- The <u>Leadership Excellence Networks</u> (LENS), an intimate network of organizational members, this program unites senior leaders from US hospitals and health systems, enhancing leadership and organizational excellence through collaborative communities.
 - Common contacts from the LENS program include: healthcare leadership and organizational development leaders, including chief human resources officers; heads of talent management and acquisition; chief nursing officers; chief wellness officers; chief diversity, equity, and inclusion officers; vice presidents of learning and organizational development; etc.
- With more than 100 organizational members, the <u>National Council on Administrative Fellowships</u> (NCAF) forms a consortium of fellowship sites and graduate health management programs, dedicated to refining early-career development for future healthcare leaders. This includes establishing an industry standard for administrative fellow recruitment.
 - Common contacts from this program include: healthcare institution fellowship site directors; preceptors; graduate health management education academicians; faculty; program alumni; early careerists; current and alumni fellows.
- The <u>US Cooperative for International Patient Programs</u> (USCIPP) is the United States' industry consortium of more than 60 academic medical centers and health systems with international programs. USCIPP members share a focus on providing care for international patients as well as collaborating with hospitals, clinicians, and government entities from around the world. USCIPP's member-driven agenda emphasizes ongoing education, international market research, peer benchmarking, and interorganizational collaboration, fostering awareness and growth.
 - Common contacts from this program include: professionals working in international healthcare collaborations and research, telemedicine departmental directors, senior leaders of international patient programs, international medical directors, and leaders of cross-border business initiatives at US hospitals and health systems.

NATIONAL CENTER FOR HEALTHCARE LEADERSHIP

230 E Ohio St. | Suite 410 - 1157 | Chicago, IL 60611, United States | nchl.org/corp_membership



Packages At-A-Glance

| | SUSTAINING | PARTNERING | EVENT ELEVATE |
|---|-----------------------------|-----------------------------|-----------------------------|
| | \$30,000 | \$20,000 | \$15,000 |
| THOUGHT LEADERSHIP | | | |
| Participate as an invited guest during an NCHL coffee chat, townhall, program meeting or standalone webinar | ☑ (2x annually) | ☑ (1x annually) | |
| Direct email marketing to all contacts (or select groups) from NCHL member database with 10,000+ contacts | ☑ (2x annually) | ☑ (1x annually) | |
| Opportunity to host an educational session at one of the following in- person events: Leadership Excellence Summit (April or Nov) USCIPP Annual Meeting | Ø | M | |
| CONNECTION & NETWORKING | | | |
| ENHANCED FOR 2025 Recognition as a Premium Sponsor at select NCHL in-person events including, complimentary tickets, exhibiting opportunities and event recognition. Events include: Leadership Excellence Summit (April or Nov) USCIPP Annual Meeting | ☑ Premium (4 tickets) | ☑ Premium (3 tickets) | ☑ Premium (2 tickets) |
| ENHANCED FOR 2025 Recognition as an annual corporate member sponsor, inclusive of complimentary attendance at NCHL's annual <u>Gail L. Warden</u> <u>Leadership Excellence Award Event</u> | ☑ (4 tickets) | ☑ (3 tickets) | ☑ (2 tickets) |
| Complimentary attendance at the NCHL Executive Forum ² | ☑ (1 ticket) | | |
| Access to exclusive NCHL member-only resources and discounts (where applicable) including: Fee-based services All member-only communications <u>NCHL Job Board</u> <u>NCHL's Mentorship Program</u> | | Ø | None |
| PARTNER RECOGNITION & INFLUENCE | | | |
| Recognition as a valued partner on our website; listing includes information about organization, a direct link to organizational website, a key contact for outreach, and a linked resource or marketing piece | Ø | Ø | Ø |
| Recognition in select NCHL annual materials (e.g., Annual Impact Report, electronic newsletters, and social media) | | V | |
| Recognition in select event materials and signage at select NCHL in- person events | V | V | |
| PERSONALIZED EXPERIENCE | | | |
| Participate in one (1) NCHL LENS program council Annual access to the USCIPP International Market Insights Dashboard Access to three (3) <u>international telemedicine and remote second</u> <u>opinion</u> legal due diligence market reports | ⊠ Select 2 | ⊠ Select 1 | None |

1. If the NCHL Board and leadership make the determination to host an Executive Forum in 2025 after evaluating the impact and outcomes of the event in 2024