

NATIONAL CENTER FOR HEALTHCARE LEADERSHIP'S
Gail L. Warden Leadership Excellence Award



2024 SPONSORSHIP PROSPECTUS

A CELEBRATION TO ACKNOWLEDGE PROFOUND IMPACT IN THE FIELD
OF HEALTHCARE LEADERSHIP

TUESDAY, NOVEMBER 19, 2024 | 5:45 PM

FIELD MUSEUM OF NATURAL HISTORY | CHICAGO



NCHL

National Center for Healthcare Leadership

NCHL Gail L. Warden

Leadership Excellence Award Event

About the NCHL Gail L. Warden Leadership Excellence Award Event

This celebratory event will connect you with more than 250 event attendees from the healthcare ecosystem, all equally committed to advancing the mission of NCHL and honoring the profound impact of the 2024 awardee. Additionally, for the second year in a row, we're excited to also honor the 2024 NCHL International Healthcare Leadership awardee at this event.

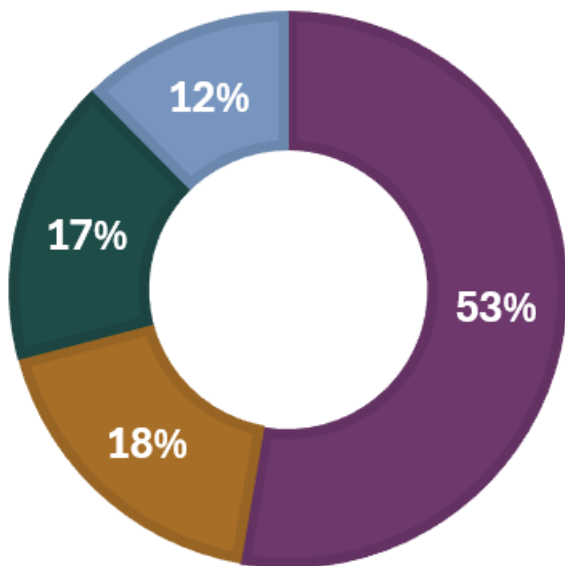
The **Gail L. Warden Leadership Excellence Award** was named in honor of Gail L. Warden, founding chairman of NCHL, president emeritus of Henry Ford Health System, and one of healthcare's foremost leaders. This distinction recognizes his remarkable accomplishments as an innovator in healthcare delivery, community wellness, and health policy, and as a mentor and inspiration to future generations. This enduring tribute is in recognition of Mr. Warden's leadership legacy. This award is given to an individual who has made significant and lasting leadership contributions to the health and healthcare field and will be announced in late summer.

The **NCHL International Healthcare Leadership Award** honors a leader whose commitment, values, and contributions have made a significant and positive impact on the provision of healthcare across international borders.

This year's event, held on **Tuesday, November 19, 2024**, will be hosted along the shore of Lake Michigan at the Field Museum of Natural History in Chicago. The event will begin around 6:00 PM with a reception, followed by dinner and the award ceremony.

2023 Attendee Breakdown

275 Attendees



No. of Attendees	Job Title
145	C-Suite/Sr. VP
50	VP/Sr. Director
46	Director/Manager
34	Other or Unknown

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2023 Attending Organizations

- Advocate Health
- Agalon Health
- American Hospital Association
- America's Essential Hospitals
- Anthem
- Aon
- Ardent Health Services
- Atwater Medical Exchange
- AUPHA
- Blue Cross and Blue Shield of Illinois
- Bluford Healthcare Leadership Institute
- Boston Consulting Group
- Broward Health
- Carilion Clinic
- Cedars-Sinai
- CommonSpirit Health
- Corewell Health
- Cornerstone on Demand
- Dignity Health International
- Epic
- Flywire
- FMH Foundation
- Froedert Health
- Furst Group & NuBrick Partners
- Gallagher
- George Mason University
- Grady Health
- HCA Healthcare
- Health Care Service Corporation
- Henry Ford Health
- Herzing University
- Humboldt Park Health
- John H. Stroger, Jr. Hospital of Cook County
- Kaufman Hall
- Korn Ferry
- Labcorp
- Lumeris
- Manatt
- Michigan Health & Hospital Association
- Modern Healthcare
- National Center for Healthcare Leadership
- National League for Nursing
- Northwell Health
- OhioHealth
- OSF Healthcare
- Premier, Inc.
- Press Ganey
- Rochester Regional Health
- Rosalind Franklin University of Medicine and Science
- Rush MG
- Saint Luke's Health System
- Sg2
- Sinai Health System
- Sodexo
- Suburban Hospital
- Surgical Directions
- UAB Medicine
- UChicago Health
- UNC Chapel Hill
- Union for International Cancer Control (UICC)
- University of Alabama at Birmingham
- University of Chicago Medicine
- University of Iowa
- University of Michigan
- UPMC
- UPMC International
- Vizient, Inc.
- Walgreens Co.
- Witt Kieffer
- Yale New Haven Health

NCHL Gail L. Warden Leadership Excellence Award Event

Sponsorship Opportunities

Sponsorship of this event includes reserved seating, visibility through one-of-a-kind brand activation opportunities, reception networking, and shared celebration.

NCHL is a 501(c)(3) nonprofit organization whose mission is dedicated to advancing healthcare leadership and organizational excellence in the US and abroad. Your sponsorship directly supports and allows us to continue our [work](#).

Sponsorship Benefits	Supporting Sponsor \$5,000	VIP Sponsor \$8,000	2024 Event Elevate Corporate Membership \$15,000
Reserved table seating (pre-registration required)	✓ Half-Table (4 tickets)	✓ Full-Table (8 tickets)	✓ 2 tickets
Pre & post attendee lists with email addresses ²	✓	✓	✓
Logo on select pre-event digital communications	✓	✓	✓
Logo on on-site signage	✓	✓	✓
Logo and link on event website	✓	✓	✓
Recognition as an annual event sponsor on NCHL website for the 2024 CY			✓
Complimentary OLE Conference registrations (11.18-11.20.24) and USCIPP Annual Meeting registrations (Dec. 2024)			✓ 2 tickets to both events
Additional NCHL Corporate Member benefits [see here]			✓

Questions? Ready to Sponsor?

Contact: Meghan Nousaine, Senior Director, Communications and Development, at mnousaine@nchl.org

[Sponsor Now](#)

Sponsorship Form Link: <https://nchl.member365.org/publicFr/form/index/c9e147ea5c7c20f6917a430c1a1354728553a72d>

1. All registered attendees can opt-out of sharing their emails with sponsors.

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Special Add-On Sponsorship Opportunities

Each of the following requires the purchase of Supporting or VIP Sponsorship and includes the benefits listed on page four (4), plus additional benefits as noted below.

PRESENTING SPONSOR (Exclusive Opportunity)

- Welcome attendees and congratulate the winners from the stage
- An additional eight (8) tickets with premier seating
- Logo featured prominently on select event materials
- One full-page, digital tribute ad, shown during the cocktail reception and featured in the online program shared with attendees pre and post event

Requires VIP Sponsorship commitment.

SOLD OUT

DINNER SPONSOR

\$17,000

- Logo featured on the event's dinner menu placed at each seat
- An additional four (4) tickets with premier seating
- One full-page, digital tribute ad, shown during the cocktail reception and featured in the online program shared with attendees pre and post event

MAIN STAGE SPONSOR (Exclusive Opportunity)

\$15,000

- Logo featured prominently near stage
- An additional four (4) tickets with premier seating
- One full-page, digital tribute ad, shown during the cocktail reception and featured in the online program shared with attendees pre and post event

Requires VIP Sponsorship commitment.

ENTERTAINMENT SPONSOR (Exclusive Opportunity)

\$10,000

- Select three songs (from the entertainments playlist) to be played during the cocktail reception
- Logo featured prominently near the live band throughout the event
- One half-page, digital tribute ad, shown during the cocktail reception and featured in the online program shared with attendees pre and post event

IN FULL BLOOM SPONSOR (Exclusive Opportunity)

\$9,000

- Sponsorship helps provide the floral and table design elements at the event
- Logo featured in select night-of materials
- One half-page, digital tribute ad, shown during the cocktail reception and featured in the online program shared with attendees pre and post event

WINE SPONSOR (Exclusive Opportunity)

- Select one red and one white wine (from a preselected list) to be served throughout dinner portion of the evening
- Logo featured in select night-of materials
- One half-page, digital tribute ad, shown during the cocktail reception and featured in the online program shared with attendees pre and post event

SOLD OUT

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CHAMPAGNE WALL SPONSOR (Exclusive Opportunity) \$7,000

- As the champagne sponsor, your organization will sponsor the exciting new featured complimentary champagne wall during the cocktail reception
- Logo featured prominently near the champagne wall throughout the reception
- One half-page, digital tribute ad, shown during the cocktail reception and featured in the online program shared with attendees pre and post event

RED-CARPET ENTRANCE SPONSOR (Exclusive Opportunity) \$6,000

- Assure all attendees feel like VIPs by sponsoring the red-carpet entrance at the event
- Logo featured prominently near the red-carpet entrance

DESSERT SPONSOR \$6,000

- Logo featured in select night-of materials

WELCOME RECEPTION SPONSOR \$5,000

- Company logo on all co-branded cocktail napkins served with all drinks and appetizers during the cocktail reception at the beginning of the celebration

Note: Product offerings are subject to change.

Thank you to our past sponsors

