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NCHL UNVEILS "BOLD"

New Initiative Recognizes Best Organizations for Leadership Development

CHICAGO, May 27, 2014 -- The National Center for Healthcare Leadership (NCHL) announced today a new initiative called BOLD to identify and recognize the use of evidence-based leadership development practices in healthcare systems.

BOLD—Best Organizations for Leadership Development—will complement NCHL's *Gail L Warden Leadership Excellence Award*, which for nearly ten years has honored healthcare leaders who have made significant contributions to improving population health. Now, BOLD will recognize healthcare organizations that are leading the field in preparing the current and future generations of leaders needed to transform our health system.

"Strategically aligned leadership development is a critical but often neglected driver of sustained organizational excellence," NCHL Chief Executive Officer Andrew N. Garman said. "BOLD will recognize those health systems that are doing this work at a high level, while also creating

opportunities to share their insights and learnings to benefit other organizations."

NCHL will identify BOLD organizations from respondents to its 2013-2014 National Health Leadership Survey, which is ongoing. High-performing health systems will be invited to showcase their strategies and successes at NCHL's annual Human Capital Investment Conference, which will be held in Chicago on November 20-21, in conjunction with the annual *Gail L. Warden Leadership Excellence Award* dinner.

NCHL's National Health Leadership Survey, which is supported in part by a grant from Hospira, Inc., was also conducted in 2007 and 2010 to provide data on evidence-based approaches to leadership development including attracting and selecting leaders, talent management, diversity leadership, and succession planning.

"This data is being used to create benchmarks for healthcare systems that are seeking organizational excellence by aligning leadership development with improved delivery of healthcare," Garman added. "BOLD will provide the concrete information that will help organizations along that path of development."

ABOUT THE NATIONAL CENTER FOR HEALTHCARE LEADERSHIP

The National Center for Healthcare Leadership (NCHL), a Chicago-based not-for-profit organization, is an industry catalyst to ensure the availability of accountable and transformational healthcare leadership for the 21st century. Its vision is to improve the health of the public through leadership and organizational excellence. For more information please visit NCHL's website at www.nchl.org.